



REDEFINING READY



**The New Hampshire Way**



# New Hampshire's Challenges

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- A high school diploma is no longer sufficient to prepare young people for success in the world of work.
- New Hampshire has an education attainment/workforce ready alignment problem with thousands of good paying jobs unfilled.
- If unaddressed, these factors will affect the long-term economic viability of the state.

# New Hampshire's Workforce Dilemma

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If businesses cannot meet their workforce needs in New Hampshire, they will chose to grow elsewhere. Or even worse, they will move New Hampshire-based companies to other states.

# Joint Vision

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By 2025, virtually every New Hampshire high school student will earn, or be on a personalized path to earning, a post-secondary or career-related credential or degree.

NHSAA and the  
NH Coalition for Business and Education

# Guiding Principles

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- Rigor
- Flexibility
- Authentic Experiences
- Opportunities to pursue one's passions in NH
- Business and education as true partners
- Equitable opportunities

# NHSAA's Role

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Develop and execute plans using monthly regional meetings to have ongoing conversations on how best to address the vision.

# Key Strategy

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- Commit to monthly conversations on the vision at the regional meetings
- Identify a pivot person(s) for each region
- Build on existing successful school/business partnerships and credentialing efforts
- Include discussions of ESSA College and Career Indicators
- Marketing- promote locally, regionally, & statewide.

# Draft Statement

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## Discussion on What We Will Count:

Any license, certification, or degree valued by an industry that a student and their school believe can be beneficial in advancing the student's education and/or career in NH and beyond.



# Questions

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# Justification for a Full-Time Team

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- The challenge of Making Business and Education full partners in workforce development
- Is there any question on the importance of the vision/effort to workforce development success?
- Is there any question re: the level of difficulty and magnitude in accomplishing the vision?

# Keeping on Track with the NHSAA

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- Continue the NHCBE/NHSAA monthly meetings.
- Attend the 5 NHSAA monthly regional meetings and, possibly, the addition of principal's meetings.
- Add monthly/bi-monthly meeting(s)-(TBD) with NHSAA regional leaders to share ideas, resources and coordinate where appropriate.

# Develop Priorities-based Field Teams

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- Bring all groups that are active in the workforce space together to identify their top 3-5 priorities. (Mapping)
- Form priorities based teams. (i.e. internships, keeping students in NH, credentials, finding and developing mentors)
- Help Initiate and schedule regular field team meetings to organize and coordinate efforts.
- Identify areas that need shoring up and consider solutions

# Marketing the Vision: 1,000 Presentations

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- Develop Talking Points
- Build Vision Speakers Team- +/- 20-40 folks
- Build relationships with every media outlet and organization in the state that welcomes outside speakers in order to spread our message.
- Social Media
- Coordinate with Educators' marketing efforts
- Always Be Recruiting

# Questions and Next Steps

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