



REDEFINING READY



The New Hampshire Way



New Hampshire's Challenges

- A high school diploma is no longer sufficient to prepare young people for success in the world of work.
- New Hampshire has an education attainment/workforce ready alignment problem with thousands of good paying jobs unfilled.
- If unaddressed, these factors will affect the long-term economic viability of the state.

New Hampshire's Workforce Dilemma

If businesses cannot meet their workforce needs in New Hampshire, they will chose to grow elsewhere. Or even worse, they will move New Hampshire-based companies to other states.

Joint Vision

By 2025, virtually every New Hampshire high school student will earn, or be on a personalized path to earning, a post-secondary or career-related credential or degree.

NHSAA and the
NH Coalition for Business and Education

Guiding Principles

- Rigor
- Flexibility
- Authentic Experiences
- Opportunities to pursue one's passions in NH
- Business and education as true partners
- Equitable opportunities

NHSAA's Role

Develop and execute plans using monthly regional meetings to have ongoing conversations on how best to address the vision.

Key Strategy

- Commit to monthly conversations on the vision at the regional meetings
- Identify a pivot person(s) for each region
- Build on existing successful school/business partnerships and credentialing efforts
- Include discussions of ESSA College and Career Indicators
- Marketing- promote locally, regionally, & statewide.

Draft Statement

Discussion on What We Will Count:

Any license, certification, or degree valued by an industry that a student and their school believe can be beneficial in advancing the student's education and/or career in NH and beyond.

Questions

Justification for a Full-Time Team

- The challenge of Making Business and Education full partners in workforce development
- Is there any question on the importance of the vision/effort to workforce development success?
- Is there any question re: the level of difficulty and magnitude in accomplishing the vision?

Keeping on Track with the NHSAA

- Continue the NHCBE/NHSAA monthly meetings.
- Attend the 5 NHSAA monthly regional meetings and, possibly, the addition of principal's meetings.
- Add monthly/bi-monthly meeting(s)-(TBD) with NHSAA regional leaders to share ideas, resources and coordinate where appropriate.

Develop Priorities-based Field Teams

- Bring all groups that are active in the workforce space together to identify their top 3-5 priorities. (Mapping)
- Form priorities based teams. (i.e. internships, keeping students in NH, credentials, finding and developing mentors)
- Help Initiate and schedule regular field team meetings to organize and coordinate efforts.
- Identify areas that need shoring up and consider solutions

Marketing the Vision: 1,000 Presentations

- Develop Talking Points
- Build Vision Speakers Team- +/- 20-40 folks
- Build relationships with every media outlet and organization in the state that welcomes outside speakers in order to spread our message.
- Social Media
- Coordinate with Educators' marketing efforts
- Always Be Recruiting

Questions and Next Steps
